

From: Kerry Morrison <Kerry@hollywoodbid.org> [kerry@hollywoodbid.org]
To: PETER ZARCONE [peter.zarcone@lapd.lacity.org]
Subject: FW: Only in Hollywood Music + Arts Festival Nov 5-8
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Pete, is there someone on your team (vice?) who could help me navigate this issue?

For the Music Festival, we are encouraging venues to provide music over the course of the four days – so even a restaurant, if possible, might have a deejay, or some acoustic music, or a jazz quartet, etc.

The question has come up for places like K-24 or Outpost – whose CUP's preclude live music – what can they do on a short term basis for the purposes of the Festival.

Do you have someone who can help me with this – so I can advise some of our businesses as to what is possible?

kerry

From: Amy Ablakat [mailto:amy.ablakat@lacity.org]
 Sent: Friday, September 11, 2015 10:11 AM
 To: Kerry Morrison <Kerry@hollywoodbid.org>
 Cc: Dan Halden <daniel.halden@lacity.org>; Devin Strecker <Devin@hollywoodbid.org>; Camila Webb <OnlyinHollywood@hollywoodbid.org>
 Subject: Re: Only in Hollywood Music + Arts Festival Nov 5-8

Hi Kerry,

Unless the property has a Conditional Use or some other Planning action that prohibits live entertainment, City Planning would not have any issue live entertainment in a commercial zone. They would likely have to get some type of clearance from LAPD though.

As for alcohol, if the property does not have the right to sell alcohol, they can get a "one-day permits" or caterer's permit (not exactly sure of the name) from ABC. Non-profits do this often.

Thanks,
 Amy Ablakat

Sent from my iPhone

On Sep 11, 2015, at 9:17 AM, Kerry Morrison <Kerry@hollywoodbid.org<mailto:Kerry@hollywoodbid.org>> wrote:

Hi Amy – thanks for this.

My question was geared toward the few establishments that are precluded by their CUP to provide music. Since this is a music festival, we would want a restaurant, for example, to be able to have music playing.

Is there a way these venues can apply for a temporary variance on their CUP to do this...or is this the permit they should seek?

Kerry

From: Amy Ablakat [mailto:amy.ablakat@lacity.org]
Sent: Friday, September 11, 2015 9:14 AM
To: Dan Halden <daniel.halden@lacity.org<mailto:daniel.halden@lacity.org>>
Cc: Kerry Morrison <Kerry@hollywoodbid.org<mailto:Kerry@hollywoodbid.org>>
Subject: Re: Only in Hollywood Music + Arts Festival Nov 5-8

Good Morning,

It was very nice meeting you last week, the proposed event will need to obtain a special event permit. I've listed the special event permit link below.

<http://ladbs.org/LADBSWeb/TSE.jsf>

Please let me know if you need any additional information.

Thanks,
Amy

On Thu, Sep 10, 2015 at 9:10 AM, Dan Halden <daniel.halden@lacity.org<mailto:daniel.halden@lacity.org>> wrote:
Hi Kerry,

I believe that a non-traditional venue could apply for some kind of special event permit or temporary CUP that would allow them to have music/live entertainment for one night. Amy, do you know if that is correct?

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Dan Halden
Hollywood Field Deputy

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On Wed, Sep 9, 2015 at 5:55 PM, Kerry Morrison <Kerry@hollywoodbid.org>> wrote: Friends, I want to bring you current on our plans for the music festival we are planning for early November.

I want to make sure LAPD is aware of this community event, and that we also can earmark additional BID Patrol over that time. Steve, you and I can look at where the slack is in both budgets, as this spans two BIDs.

This festival is intended to present a neighborhood "night-life" experience in Hollywood. We are trying to change the image of Hollywood by celebrating the authentic music and artistic options that are here. As such, the BID is "curating" over four days/nights dozens of different musical experiences, acts, pop-up art shows, comedy, etc – and inviting the the public in to experience Hollywood as a walkable neighborhood. No tickets are being sold. Most venues will offer free entertainment, and others will sell tickets as usual.

The activity is largely going to be centered around Selma and Cahuenga – very little will happen on Hollywood Blvd.

The festival hub will be at Space 1520. So far, here is a list of all the venues who will be participating

St. Felix

Record Parlour

Hotel Café

Aventine

Ricardo Montalban

Amoeba

Palladium

Outpost

EaCa Alley

Second City

Bardot at Avalon

Fonda

Hemingways

Each night, our festivities will be over by midnite. There are no nightclubs participating in this festival.

Here is a website that describes it:

<http://onlyinhollywood.org/festival/>

So, Captain Zarcone, wanted to make sure you are able to plan for this – and I realize this happens the week after Halloween. I trust this will be a much more mellow experience.

Additionally – and this is why I'm including Dan and Amy on this as well – we've had some questions from some venues who want to have music to offer over the course of the festival. We are encouraging "unconventional" venues to participate – this is something that one experiences at South by Southwest, for example. So, a dry cleaner might have a band – (that won't happen here, but you get the drift).

So, we've had a question from two restaurants – Kitchen 24 and Outpost. They don't have permits to have music, but would like to have music during the festival. Is it possible to apply for a special permit to allow for that for a limited time?

Please reach out with any questions.

Kerry

KERRY MORRISON

Executive Director

[Hollywood Property Owners Alliance]

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[onlyinhollywood.org](http://www.onlyinhollywood.org/)<<http://www.onlyinhollywood.org/>>

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Amy Ablakat

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